

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57080 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/24/12 12:09 PM

Client: CLUB FOR GROWTH (93152) CPE: / / 431 Agency Commission: 15 % Updated: TJDISTEFANO on 10/24/12 12:16 PM

Agency: TARGET ENTERPRISES LTD. (5209) Product: CLUB FOR GROWTH Self Protect.: :00:00 Confirmed: 10/24/12 12:16 PM

Buyer: RANDE LEVINE Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/25/12 08:45 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY CLUB FOR GROWTH.

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | NEWS6PM | 0 1 1 1 0 0 0 | NEWS | 30 | D | | | 0.0 | \$1,350.00 | 3 | \$4,050.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002 | NEWS6PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$1,350.00 | 1 | \$1,350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003 | NLATE03 | 0 0 1 1 0 0 0 | NEWS | 30 | B | | | 0.0 | \$2,750.00 | 2 | \$5,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 11/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | LLETTER01 | 0 0 0 1 1 0 0 | LETT | 30 | B | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/02/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | LLETTER01 | M * * * * * | LETT | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006 | LFERGUSON | 0 1 1 1 0 0 0 | LATE | 30 | B | | | 0.0 | \$225.00 | 3 | \$675.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | LFERGUSON | M * * * * * | LATE | 30 | B | | | 0.0 | \$225.00 | 1 | \$225.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

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CBS TELEVISION STATIONS



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|--|--------------------------|--------------------------------|---|----------------------------|
| Order ID: 57080 | CF LOC-POL | FBD - LBD: 10/30/12 - 11/05/12 | HL#: | Created: 10/24/12 12:09 PM |
| Client: CLUB FOR GROWTH (93152) | CPE: / / 431 | Agency Commission: 15 % | Updated: TJDISTEFANO on 10/24/12 12:16 PM | |
| Agency: TARGET ENTERPRISES LTD. (5209) | Product: CLUB FOR GROWTH | Self Protect.: :00:00 | Confirmed: 10/24/12 12:16 PM | |
| Buyer: RANDE LEVINE | Demo: HHOLDS DMA RTG | Sched. Code: B | Contract: 10/25/12 08:45 AM | |
| AE: Brian Butz-1-KDKA-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | AINSIDSAT | * * * * * S * | ACC | 30 | B | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009 | LCSIMIAMSAT01 | * * * * * S * | LATE | 30 | B | | | 0.0 | \$275.00 | 1 | \$275.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | LCRIMSAT06 | * * * * * S * | LATE | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | SNFL | * * * * * S | NFL | 30 | A | | NFL FTBL | 0.0 | \$6,000.00 | 1 | \$6,000.00 | | |
| | 1P-4P | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012 | SSHOWDOWN4 | * * * * * S | LOCS | 30 | B | | SPORTS | 0.0 | \$800.00 | 1 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013 | LINSIDER7 | * * * * * S | SPEC | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 014 | LEXTRASUN6 | * * * * * | S | LATE | 30 | B | | | 0.0 | \$225.00 | 1 | \$225.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | | |
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| Order Totals | | | | | | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 20 | 0 | \$22,350.00 | \$18,997.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$22,350.00 | \$18,997.50 | \$0.00 | \$0.00 |